

ORDER



Orders
Order / Rev: 69523
Alt Order #: 9856089 /Brad
Product Desc: DSSCC Rob Teplitz
Estimate: 2585
Flight Dates: 11/02/12 - 11/06/12
Original Date / Rev: 11/01/12 / 11/07/12
Order Type: GENERAL

WHP-TV CBS21

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Buying Time Media
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Teplitz/D/Senate PA
Demographic: A35+
Product Codes: State Elections
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	6	\$975.00	\$828.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	6	\$975.00	\$828.75	0.00
Totals	6	\$975.00	\$828.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHP-TV CBS21	25%	\$975.00
Market	100%	\$3,900.00

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	75%	\$2,925.00
WGAL	0%	\$0.00
WHTM	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHP	11/06/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	-T-----	:30	1	\$325.00	P-2	0.00	NM	1	\$325.00
N 2	WHP	11/02/12	11/02/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	----F--	:30	1	\$195.00	P-2	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$195.00		0.00						
N 3	WHP	11/02/12	11/06/12	M-F 6a-7a News CBS 21 News at 6a	CM	6a-7a	MT--F--	:30	1	\$120.00	P-2	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$120.00		0.00						
Week:		11/05/12	11/11/12	MT-----	1		\$120.00		0.00						
N 4	WHP	11/03/12	11/03/12		CM	1230a-130a	-----S-	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00

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 Estimate: 2585

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa 1230a-130a															
Sa 1230a-130a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$20.00		0.00			
N 5	WHP	11/05/12	11/05/12	M-F 3p-4p	CM	3p-4p	M-----	:30	1	\$195.00	P-2	0.00	NM	1	\$195.00
M-F 3p-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$195.00		0.00			
													Totals	6	\$975.00